

Commodity Strategy, February 2, 2016

Shale to fail

Survival of the fittest

We see zero chance of OPEC agreeing to cut production this year

US shale oil is the new Chinese steel industry – full of zombies

Short-term upside, but long-term downside in crude oil prices



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With the oil price hovering at around USD 30/bbl and few signs of a rebound, shale producers are tightening the screws. A majority of them are now EBITDA-negative and few investors are placing fresh capital in shale oil. The entire high-yield energy sector is eerily silent and we believe it is the calm before the storm. When oil prices were surging, bankers with wheelbarrows of cash were running to shale oil producers and saying, “Hey, here’s debt, take it on.” Those days are past and bankruptcy receivers are taking over from here.

Summary

With the oil price hovering at around USD 30/bbl and few signs of a rebound, shale producers are tightening the screws. A majority of them are now EBITDA-negative and few investors are placing fresh capital in shale oil. The entire high-yield energy sector is eerily silent and we believe it is the calm before the storm. When oil prices were surging, bankers with wheelbarrows of cash were running to shale oil producers and saying, “Hey, here’s debt, take it on.” Those days are past and bankruptcy receivers are taking over from here.

Buying oil at a false alarm

Short-term upside;
long-term downside

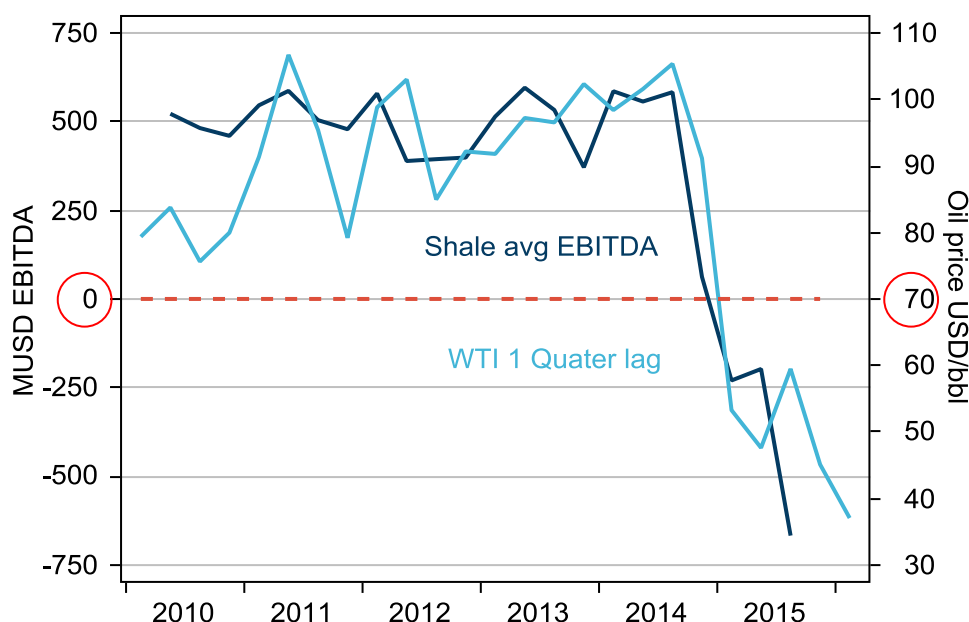
We foresee a price spike risk in the near term (Q1) as markets focus on shale oil bankruptcies. In the longer term (12 month), shale oil continues to lower breakevens and any oil price spike will be met by increased shale oil activity under protection from short paybacks on investments and the ability to sell production on a steep contango forward curve. Accordingly, we expect the oil price to land in the low USD 30/bbl range at the end of 2016, and we believe oil will trade lower in 2017 than in 2016.

US shale oil is the new Chinese steel industry

US shale is full of
zombies

We believe that negative earnings and breaking loan covenants indicate that the shale oil industry has started its final financial countdown, which will intensify the attention on the distressed energy assets. However, bankruptcies do not mean the days are numbered for production. This is particularly true in the US where seeking protection from bankruptcy means debt holders will rid themselves of payments, but the oil market will not eliminate production. In this way, we view the US shale oil fields as being similar to Chinese steel mills – full of zombies.

Shale is bankrupt; requires USD 70/bbl to break even before recent cost cuts



Sources: Bloomberg, Macrobond, Handelsbanken Capital Markets

Latest oil rout was
driven by structural
supply

Structural supply boom

Recent price declines are not driven by demand, but rather by structural supply forces. Over the past six weeks, oil futures for deliveries in five years have fallen even harder than spot prices. In our view, this is a sign that the latest rout was not driven by fading oil consumption. If demand were weak, that time spread would widen rather than narrow.

Three supply sources under the microscope in 2016

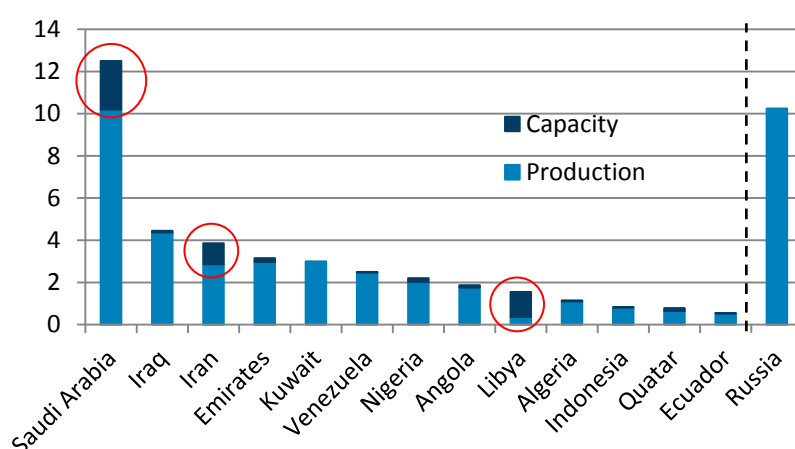
For 2016, we believe three sources of oil are critical for the oil market balance and the rebalancing act necessary to stabilise prices. With little faith in lower production from OPEC countries and conventional oil, the rebalancing must come from shale oil producers.

OPEC production cuts are not on the cards, in our view

No expectations of OPEC cuts

We believe there is zero chance of OPEC, with or without Russia, reaching an agreement to cut production in 2016. The supply risk is rather on the upside given that Libya currently is producing at low levels, Iran is about to ramp up its idled production and Saudi Arabia still has spare capacity. It could be a breakneck curve for oil prices once Iran starts to fight for the market share in Europe, which Saudi Arabia and Russia grabbed during the sanctions on Iran.

Production risk on the upside in OPEC for 2016



Sources: Bloomberg, Macrobond, Handelsbanken Capital Markets

Prospects of expanding supply in OPEC

Oil reserves in the core of OPEC are still low-hanging fruits for producing low-cost barrels, and the lower oil prices mean improved prospects for developing the resource bases of single-source economies, as well as for international oil companies desperately needing to lower average production costs in their portfolios. Low-cost barrels are currently found mainly in Iran, Iraq and Mexico.

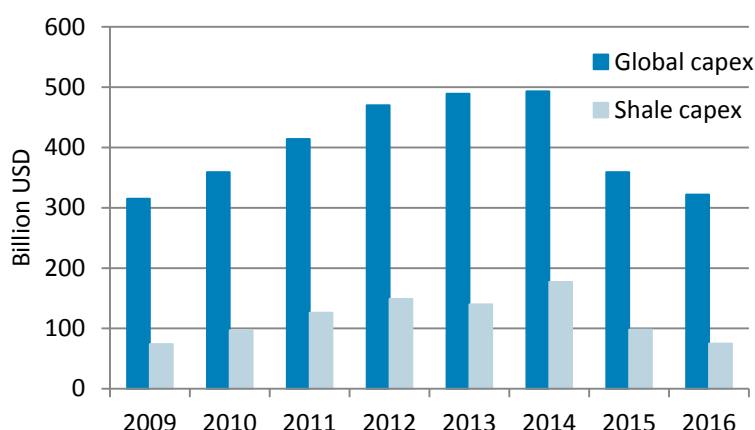
Capex tailwind in conventional oil

After 15 years of a boom market, a number of large, conventional projects are still slated to come on stream over the next few years, regardless of oil prices. These fields have three things in common: 1) they would never have been developed in today's price environment; 2) they all have too many incurred costs to be halted; and, 3) opex is surprisingly low, meaning that production will generate positive cash flows. Norway's Johan Sverdrup is one example of such a field, albeit at the extreme, that is scheduled to come on stream in 2019 at a operating cost of about USD 5/bbl. Eni's Goliat in Barents Sea is another example, with first production in 2015.

Here, we think the similarities to the end of mining boom will be striking. Coal and iron ore producers, as well as most base metal producers, continued to add new supply years after prices peaked.

Boom legacy projects still to come on stream ahead

Decade of booming oil capex will bring new production on stream



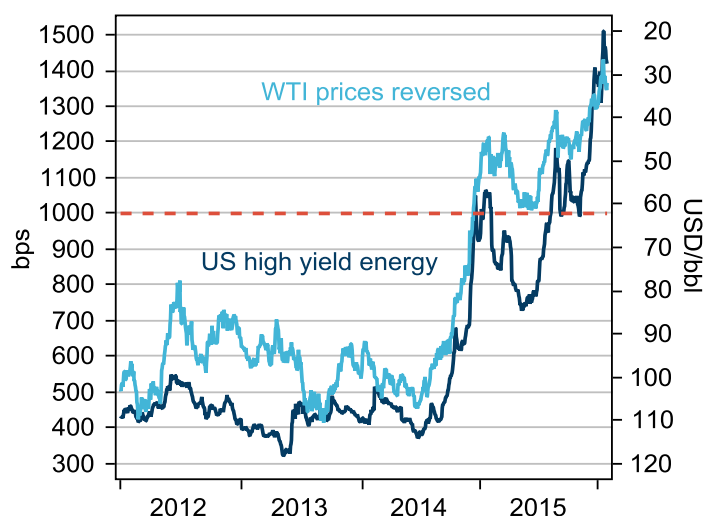
Sources: Bloomberg, Macrobond, Handelsbanken Capital Markets

Negative earnings in shale oil are not enough

Negative EBIT margins among marginal producers normally mean that commodity prices have reached bottom. With a long-term surplus in the oil market, we argue that more capacity will need to be cold-stacked and cannibalised, and there is no room for shale oil as a growing supply source in 2016 – and perhaps not even in 2017 – as the global oil market remains oversupplied by around 2 million bbl/d, corresponding to 50% of total shale oil output

Credit squeeze,
global oil glut to
rebalance shale oil
production

US high yield energy bond index spreads



Sources: Bloomberg, Handelsbanken Capital Markets

Shale oil supply must rebalance by defaults

The US energy industry had 26 bankruptcies last year, a larger number than in the five previous years combined. Yields on speculative-grade energy debt rose to 12% and more than 70% of high-yield bonds traded at distressed rates. We think the countdown to a full-scale credit blowout has already been underway for a long time. The window for rising equity should be closed for most players, as dated oil futures dropped from USD 70/bbl to USD 45/bbl in the last twelve months. In our view, banks will ultimately be forced to pull the plug on debtor companies and start to write off assets in the sector.

Shale oil is a ticking bomb

The entire shale oil industry is in very poor shape with EBIT and EBITDA deeply under water. Our screening of 61 US shale oil producers provides harsh results. In our view, US shale producers will not be able to survive at an oil price of less than USD 50/bbl, and any investments in shale oil would be made reluctantly until the price reaches about USD 60/bbl. With loan maturities still far out into the future, we view loan covenant compliance as a hinge issue in 2016.

What did the “North Dakota cowboys” do in 2015?

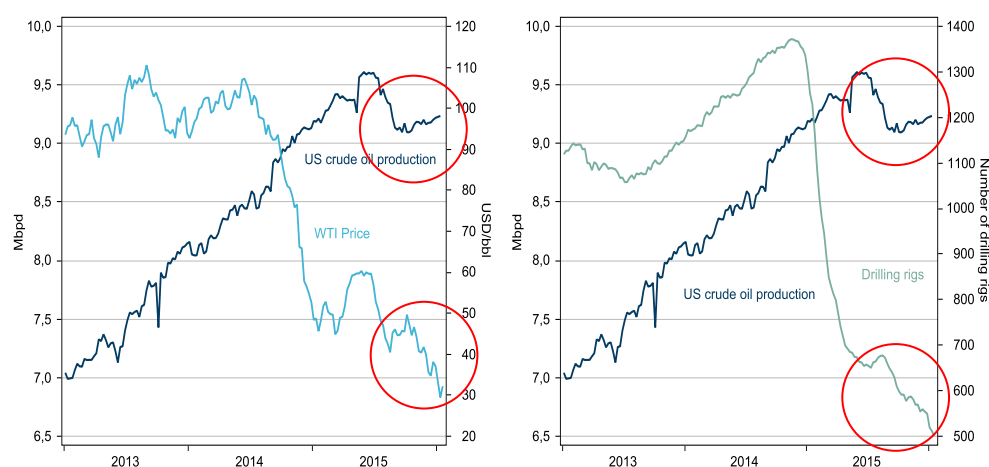
Since September 2015 US shale oil production has surprised on the upside and started to grow, contrary to expectations of a continued decline in the wake of lower oil prices. Creating a producing shale oil well consists of two independent steps: drilling and completion (fracking). Capex split between those are roughly 1/3 drilling and 2/3 completion.

Short term strategy

Increases in well completions are driving rebounding shale oil production, and these completions will likely diverge even more from declining drilling rig counts in 2016 for two key reasons. E&Ps will be working through their backlogs of drilled but uncompleted wells, as capital migrates away from fixed drilling contracted in 2014 and 2015, before the oil price slump. At the same time, due to technological improvements, fewer rigs will be needed to drill the same number of wells, meaning that completion spending will absorb a greater share of E&P budgets.

Shale oil completions heading in opposite direction from declining drilling rig counts

US oil output is out of touch with oil prices and drilling rigs



Sources: Bloomberg, Macrobond, Handelsbanken Capital Markets

Fracking surge due to mismatch between longer-term drilling and short-term service contracts

While some observers believe the US well build-out was a speculative play on oil prices, we believe the key driver was the mismatch between longer-term drilling and short-term completion service contracts. If it were not for drilling commitments, E&Ps would not have sunk millions of dollars into drilling wells that do not produce in the short term, which are poor investments based on the time value of money.

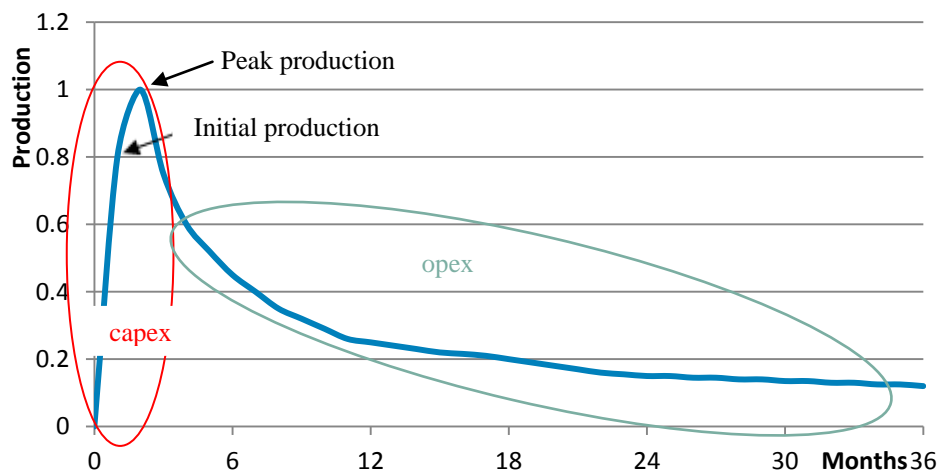
From a capital budget standpoint, drilled but uncompleted wells (DUCs) are costs already paid for in 2014 and 2015. Tapping DUCs improves spending efficiency for cash squeezed shale oil producers.

Conceptual production curve

What makes shale oil so different from traditional oil is the production profile of a well. After one year, production in a typical shale oil well decreases by 75% and after two years by 85%.

Conceptual production curve

Sharp, quick fall in peak production for typical shale oil wells



Sources: Handelsbanken Capital Markets

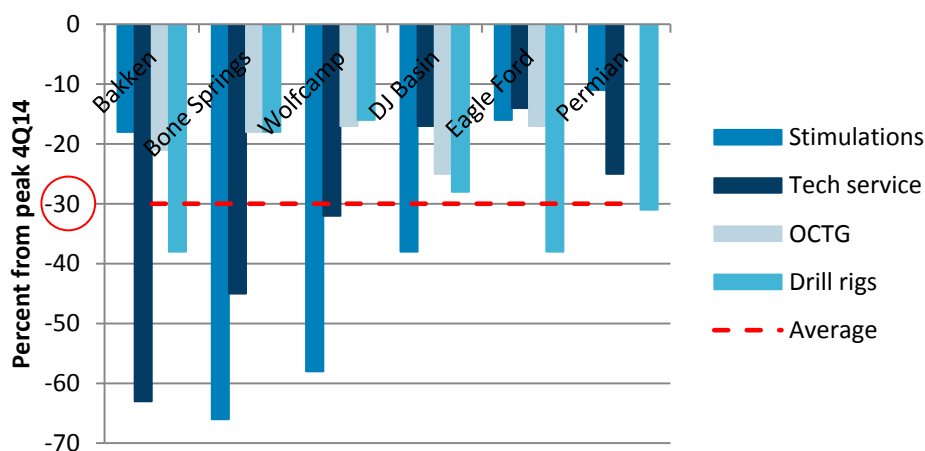
The glut of horizontal drilled but uncompleted shale oil wells could take over a year to work through in some shale regions. The inventory of uncompleted wells in the Marcellus fields, in the US Chesapeake area, would take about a year, if 50% of new wells were from DUC inventories. Even if 100% of all new wells brought to market came from DUC inventories, it would take until the second half of 2016 to exhaust the abnormal backlog.

Survival of the fittest

Activity, not pricing, to drive supplier sales in 2016

Price declines across various service lines from rigs to stimulation work have been harsh. In the major oil-producing basins pricing has fallen by 30% on average since the peak in Q4 2014. While any type of pricing recovery or traction may not come until a sustainable oil price recovery, the worst may have passed. In 2016, we believe supplier sales will largely be driven by activity rather than pricing.

Shale cost reductions



Sources: Spears and Associates, Handelsbanken Capital Markets

Lenders do not want to see negative EBIT/EBITDA

Distressed energy bonds

In our view, it does not look as though debt maturities will be the driving factor behind most bankruptcies or restructurings in 2016. Loans (bonds and banks) to shale oil producers have maturity dates that are a couple of years out, but the risk there is covenant compliance and borrowing base cuts. Bank loan covenants are often unique for each company and are thus difficult to screen for a large universe of companies. However, we take a pragmatic stance on the issue and believe that negative EBIT/EBITDA is definitely not what lenders want to see.

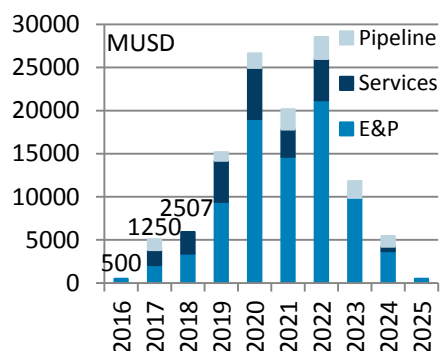
At least 280 bonds issued by US energy companies with an aggregated face value of USD 145bn were trading with a spread of over 1,000bp at the end of January. The number is up from 180 bonds valued at USD 88bn in early December as oil prices dropped to USD 30/bbl. By comparison, the BofA Merrill Lynch U.S. High Yield Energy Index shows about USD 200bn of debt, meaning that more than 70% of the US high-yield market is currently distressed.

Bond maturity in 2016 is almost zero: 1 of 280

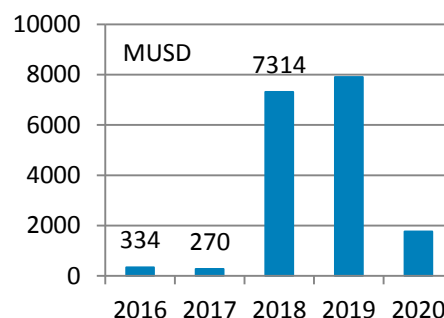
Breathing room in 2016

If we look only at the companies with bonds trading at distressed levels, then the amount that needs to be refinanced in 2016 is fairly minimal. Only one of the more than 280 bonds has a scheduled maturity date in 2016. Chesapeake Energy (E&P) has a USD 500m bond maturity in March, which it can easily repay with the USD 5.7bn in liquidity it had at the end of Q3 2015.

Shale oil bond maturity



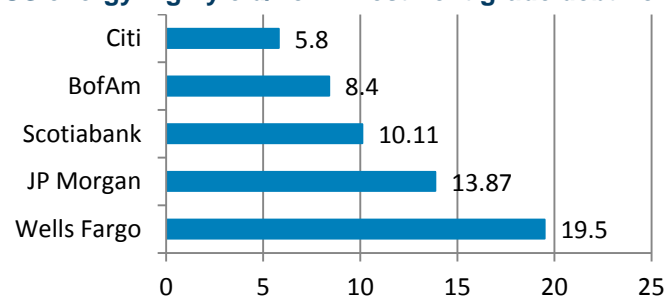
Shale oil bank loan maturity



Sources: Bloomberg, Macrobond, Handelsbanken Capital Markets

The non-investment grade revolving credit lines of banks to the US energy sector are also important but are somewhat more difficult to pull together, given the nature of the bank market. The top four book runners for US non investment-grade energy revolver credit are Wells Fargo, JP Morgan, Scotiabank and Bank of America. They hold about 55% of the total market share.

US energy high yield/non-investment grade debt holders (%)

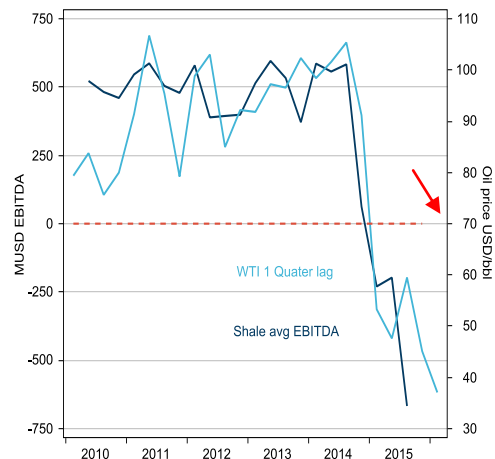


Sources: Bloomberg, Macrobond, Handelsbanken Capital Markets

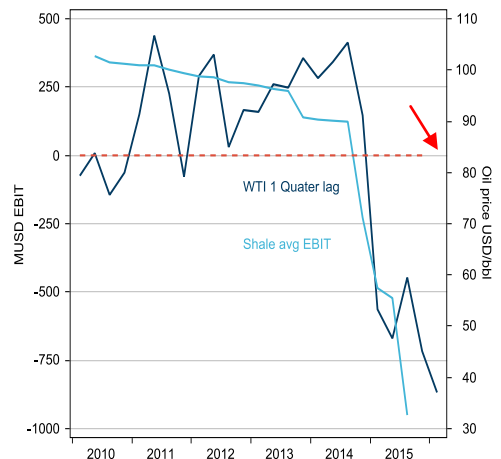
Not even bankruptcy will stop the oil glut

Breaking loan covenants and negative earnings mean that the shale oil industry has started its final countdown. While that is financially true, it does not automatically mean production losses and a big step closer to the oil market re-balancing. Some people think that if a company goes bankrupt, everything just stops, but the recent downturn in the mining industry shows that it is a slow process.

Average shale oil EBITDA (cash cost)



Average shale oil EBIT



Sources: Bloomberg, Macrobond, Handelsbanken Capital Markets

Bankruptcy laws in the US allow individuals and corporations to get out of debt either by selling off a debtor's assets and repaying creditors (liquidation) or by undergoing a court-supervised reorganisation of the debtor's finances. Shale oil E&Ps emerge very differently compared to most other companies, as the assets are concentrated within the geological reserve base in the ground. Those are normally booked at low values as they are explored by the company.

Chapter 11 allows debtors to reorganise their financial affairs. The reorganisation process may last months or even years depending on its size and complexity. In the meantime, the operator could sustain production without paying debt holders. If the company runs out of cash to cover opex, a financially stronger producer could step in and continue to produce from those reserves.

Coal exemplifies “bankruptcy boost”

We use the example of US coal miners' bankruptcies to illustrate this issue. While a bankruptcy can trim output by forcing the closing of mines that were kept afloat by subsidies from a parent company, economic mines can usually stay open. Data from past restructurings (2014-15) show that steps taken in bankruptcy sometimes even boost production, by attracting new owners or improving the returns from individual mines. As such, bankruptcies did not deliver a speedy drop in coal supply.

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